



# **ECO-RESPONSIBILITY CHARTER**



This Charter testifies to the commitment of Emballages Carrousel's management, employees, and volunteers to integrate the principles of sustainable development into all spheres of the company's activity (from strategic decision making to day-to-day operations), in strict compliance with applicable laws and regulations.

## Our eco-responsible vision

To be a key player in eco-responsible packaging solutions in Canada, and to influence the industry to reflect the world of today and tomorrow: Carrousel aims to inspire new business practices while serving as a benchmark for eco-responsibility in its sector. To develop a strong ecosystem that brings together the resources and talents needed to change the course of events and promote behaviour changes along the entire value chain of solutions commercialized with stakeholders.

## Our mission

Implement cutting-edge solutions for organizations that place resource conservation at the heart of their business strategies. Promote eco-responsible behaviours and solutions in our sector by sharing our expertise and adopting circular economy strategies.

## Our commitment

Contribute to preserving the planet's resources while being a committed corporate citizen in the communities in which our company operates.

We are also committed to maintaining our CSR Committee and allocating the resources needed to achieve the objectives of the *Sustainable Development Strategic Plan*. Management will assess the progress of the *Sustainable Development Strategic Plan* at least once a year, make the necessary adjustments to facilitate its implementation, and ensure it aligns with our business strategy.

## Our values

- Respect
- Commitment
- Growth
- Kindness
- Expertise

## Our strategic orientations

Our actions will be inspired by the following strategic orientations, which will guide us in the implementation of our eco-responsible vision.

- STRATEGIC ORIENTATION 1 : To exercise our leadership in transforming practices and behaviours in the packaging sector through innovation, the promotion of more eco-responsible choices and solutions, and the implementation of circular economy strategies.
- STRATEGIC ORIENTATION 2 : Maintain and develop a positive and formative socio-economic contribution in the communities in which the company operates.
- STRATEGIC ORIENTATION 3 : Remain a committed corporate citizen in the community and a dynamic, inspiring employer for all our employees and other stakeholders in our ecosystem.
- STRATEGIC ORIENTATION 4 : Reduce the environmental footprint and GHG emissions of the products and packaging solutions we commercialize, and contribute to combating and adapting to climate change.

## Scope and Responsibility

La présente charte s'applique à tous les employés et sous-traitants de l'entreprise. Emballages Carrousel encourage aussi ses fournisseurs, ses clients et ses partenaires stratégiques à adopter des pratiques écoresponsables qui intègrent les principes du développement durable.

## Authority and Entry into force

The adoption of this charter is effective as of October 1, 2023.



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Michel Bourassa, MBA  
Chief Executive Officer, Les Emballages Carrousel

